

Take the EverCrisp Challenge Sweepstakes Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

1. **No purchase necessary.** The Take the EverCrisp Challenge Sweepstakes is open to all legal residents, must be 18 years of age or older, of DE, MD, PA, NY, NJ, VA, or WV. The Official rules are set forth below.
2. **How to play:** Use your Weis Preferred or Gold Shoppers Club Card when you purchase EverCrisp apples at any Weis Markets location from **12:00 am ET December 13th, 2018 to 11:59 pm ET on December 26th, 2018**. The Weis Preferred or Gold Shoppers Club Card number will be recorded as an entry in this sweepstakes. An Entrant will receive one (1) entry into Sweepstakes for the purchase of EverCrisp Apples, when he or she uses their Shoppers Club Card during the Sweepstakes Period. Limit one (1) entry per person. Entrant's Shoppers Club Card must be registered with his or her current contact information, otherwise Entrant may not be able to receive Sponsor's communication if they are selected as a potential prize winner. If an individual does not currently have a Shoppers Club Card, he or she can visit <https://weismarkets.com/get-club-card> and follow the online instructions to sign up for a free Shoppers Club Card or if an individual needs to update his or her Shoppers Club Card contact information he or she can visit https://weismarkets.com/user_info#/login and follow the online instructions. An individual will be required to accept the terms and conditions of Shoppers Club Card.
3. **How to enter the prize sweepstakes without a purchase:** The Weis Preferred Shoppers Club card is free to any consumer, requiring no fee for membership or registration. Use of the card requires no obligation on the part of the consumer. Alternative means of entry to this sweepstakes drawing pool is achieved by sending a handwritten U.S. Postal Service postcard directly to: Sweepstakes Department, 1000 South Second Street, Sunbury, PA 17801-0471. All entries must be postmarked during the dates of this sweepstakes. Handwritten postcard must contain on the reverse side; a) the name of the sweepstakes, b) the entrant's name, address, city, state and zip code, c) the entrant's phone number. Entries without this information or proper postmark will be disqualified. Limit one (1) postcard entry per Entrant. Winner(s) will be selected through a drawing by a random generator on or about **January 3rd, 2019**.
4. **To claim your prize:** Winner will be notified in a timely manner by telephone, written correspondence, or electronic correspondence. Winner will have two weeks to claim their prize from the time of notification. Alternate winner(s) will be selected and may be used if prize remains unclaimed after the two week waiting period. Winner will be required to sign a release of liability and/or advertising releases. Winner will be responsible for all applicable taxes, licenses and insurance. The U.S. Internal Revenue Service will be notified of all winner(s), and standard Internal Revenue Service forms may be required. Weis Markets, Inc., will not be held liable and will be free from harm in the collection of entries, the selection and delivery of winner and prizes, and any other consequences, tax or otherwise, relating to the awards.
5. **Unclaimed prizes:** After reasonable attempts are made to award prizes to winner(s) and/or alternate winner(s) at each locality, all unclaimed prizes will remain the property of Weis Markets, Inc.
6. **Value/Odds of Winning:** Prize list and prize value will be posted or advertised by Weis Markets, Inc. in conjunction with the sweepstakes. Value of prizes and awards is at the sole discretion of Weis Markets, Inc. and will be valued reasonably and comparably. **(20) Grand Prize** winners will receive 3-4 lbs. of EverCrisp apples (ARV: \$10.00). All Prizes will be awarded after the promotional period on or about **January 3rd, 2019**. Odds of winning are determined by the total number of entries.
7. **Eligibility:** Employees and their immediate family members of Weis Markets, Inc. and its affiliated companies and divisions are ineligible. Employees of any of the participating vendors of Weis Markets, Inc. are ineligible to qualify and win. Prizes are not transferable. No cash substitutions. One prize per household, in the event of multiple prize sweepstakes. Winners of sweepstakes awards will be required to sign eligibility releases and guarantees. Void where prohibited by law. All federal, state and local laws apply.
8. **To receive a winners list:** Send a self-addressed, stamped envelope with your request to: Winners List, Sweepstakes Department, Weis Markets, Inc., 1000 South Second Street, Sunbury, PA 17801-0471 within two weeks of the end of the sweepstakes. Request must state the name of the sweepstakes above and must request the winners list in the text of the letter of request, or request will not be fulfilled.