

WEIS MARKETS, INC.

To Be Held On:

April 27, 2017 at 10:00 a.m.

1000 South Second Street, Sunbury, Pennsylvania 17801

COMPANY NUMBER	
ACCOUNT NUMBER	
CONTROL NUMBER	

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

If you want to receive a paper or e-mail copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. To facilitate timely delivery, please make the request as instructed below before 04/12/17.

Please visit <http://www.weismarkets.com/financial.html>, where the following materials are available for view:

- Notice of Annual Meeting of Shareholders
- Proxy Statement
- Form of Electronic Proxy Card
- Annual Report on Form 10-K

TO REQUEST MATERIAL:

TELEPHONE: 1-866-999-WEIS (9347)

E-MAIL: financial_reports@weismarkets.com

WEBSITE: <http://www.weismarkets.com/financial.html>

TO VOTE:



ONLINE: To access your online proxy card, please visit www.voteproxy.com and follow the on-screen instructions or scan the QR code with your smartphone. You may enter your voting instructions at www.voteproxy.com up until 11:59 PM Eastern Daylight Time the day before the meeting.

- OR -

IN PERSON: You may vote your shares in person by attending the Annual Meeting.

- OR -

TELEPHONE: To vote by telephone, please visit <http://www.weismarkets.com/financial.html>, to view the materials and to obtain the toll free number to call.

- OR -

MAIL: You may request a proxy card by following the instructions above.

THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" ALL NOMINEES FOR DIRECTOR.

1. Election of Directors:

NOMINEES: Jonathan H. Weis
Harold G. Graber
Dennis G. Hatchell
Edward J. Lauth III
Gerrald B. Silverman

THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" PROPOSAL 2.

2. Proposal to ratify the appointment of RSM US LLP as the independent registered public accounting firm of the corporation.

THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" PROPOSAL 3.

3. Proposal to provide an advisory vote to approve the executive compensation of the Company's named executive officers.

THE BOARD OF DIRECTORS RECOMMENDS AN ADVISORY VOTE BE HELD EVERY "THREE YEARS".

4. Proposal to provide an advisory vote on the frequency of the advisory vote to approve executive compensation.

Please note that you cannot use this notice to vote by mail.