

# P&G 12 days of Christmas Sweepstakes Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

1. **No purchase necessary.** The P&G 12 Days OF Christmas Sweepstakes is open to all legal residents, must be 18 years of age or older, of MD, NJ, NY, PA & WV. The Official rules are set forth below.
2. **How to play:** Use your Weis Preferred or Gold Shoppers Club Card for every purchase you make at your local Weis Markets for qualified products from **Dec 14<sup>th</sup> 12:00 am ET to Dec 25<sup>th</sup> 12:00 AM ET**. The Weis Preferred or Gold Shoppers Club Card number will be recorded as an entry in this sweepstakes. All entries will be collected electronically during the above time period as the prize drawing pool in accordance with the products purchased in conjunction with the prize list. The products participating have an industry standard UPC bar code used to identify the item within when a purchase is made by first using the Weis Preferred or Gold Shoppers Club Card.
3. **How to enter the prize sweepstakes without a purchase:** The Weis Preferred Shoppers Club card is free to any consumer, requiring no fee for membership or registration. Use of the card requires no obligation on the part of the consumer. Alternative means of entry to this sweepstakes drawing pool is achieved by sending a U.S. Postal Service postcard directly to: Electronic Marketing, PO Box 471, 1000 South Second Street, Sunbury, PA 17801-0471 ATTN: Joanita Brown. All entries must be postmarked during the dates of this sweepstakes. Postcard must contain on the reverse side; a) the name of the sweepstakes, b) the entrant's name, address, city, state and zip code, c) the entrant's Weis Preferred or Gold Shoppers Club Card number. Entries without this information or proper postmark will be disqualified. Winner(s) will be selected through a drawing by a random generator on "Date(s) of drawing(s)". The approximate date(s) for the **12 drawings** are as follows:

Week 1 Winner: On or about Dec 15<sup>th</sup>, 2019  
Week 2 Winner: On or about Dec 16<sup>th</sup>, 2019  
Week 3 Winner: On or about Dec 17<sup>th</sup>, 2019  
Week 4 Winner: On or about Dec. 18<sup>th</sup>, 2019  
Week 5 Winner: On or about Dec 20<sup>th</sup>, 2019  
Week 6 Winner: On or about Dec 21<sup>st</sup>, 2019

Week 7 Winner: On or about Dec 22<sup>nd</sup>, 2019  
Week 8 Winner: On or about Dec 23<sup>rd</sup>, 2019  
Week 9 Winner: On or about Dec 24<sup>th</sup>, 2019  
Week 10 Winner: On or about Dec 31<sup>st</sup>, 2019

4. **To claim your prize:** Winner(s) will be notified in a timely manner by telephone, written correspondence, or electronic correspondence. Winner(s) will have two weeks to claim their prize from the time of notification. Alternate winner(s) will be selected for each location and may be used if prize remains unclaimed after the two week waiting period. Winner(s) will be required to sign a release of liability and/or advertising releases. Winner(s) will be responsible for all applicable taxes, licenses and insurance. The U.S. Internal Revenue Service will be notified of all winner(s), and standard Internal Revenue Service forms may be required. Weis Markets, Inc., P&G and all other participating vendors will not be held liable and will be free from harm in the collection of entries, the selection and delivery of winner(s) and prizes, and any other consequences, tax or otherwise, relating to the awards.
5. **Unclaimed prizes:** After reasonable attempts are made to award prizes to winner(s) and/or alternate winner(s) at each locality, all unclaimed prizes will remain the property of Weis Markets, Inc.
6. **Value/Odds of Winning:** Prize list and prize value will be posted or advertised by Weis Markets, Inc. in conjunction with the sweepstakes. Value of prizes and awards is at the sole discretion of Weis Markets, Inc. and will be valued reasonably and comparably. Odds of winning are determined by the total number of entries **12 Prizes of a \$250.00 Weis Gift Card** will be awarded throughout the promotional period. Customer will be contacted VIA phone, at which time details will be discussed about delivery of \$250.00 Weis Gift Card VIA postal mail.
7. **Eligibility:** Employees and their immediate family members of Weis Markets, Inc. and its affiliated companies and divisions are ineligible. Employees of any of the participating vendors of Weis Markets, Inc. are ineligible to qualify and win. Prizes are not transferable. No cash substitutions. One prize per household, in the event of multiple prize sweepstakes. Winners of sweepstakes awards will be required to sign eligibility releases and guarantees. Void where prohibited by law. All federal, state and local laws apply.
8. **To receive a winners list:** Send a self-addressed, stamped envelope with your request to: Winners List, Electronic Marketing, Weis Markets, Inc., PO Box 471, 1000 South Second Street, Sunbury, PA 17801-0471 ATTN: Joanita Brown within two weeks of the end of the sweepstakes. Request must state the name of the sweepstakes above and must request the winners list in the text of the letter of request, or request will not be fulfilled.